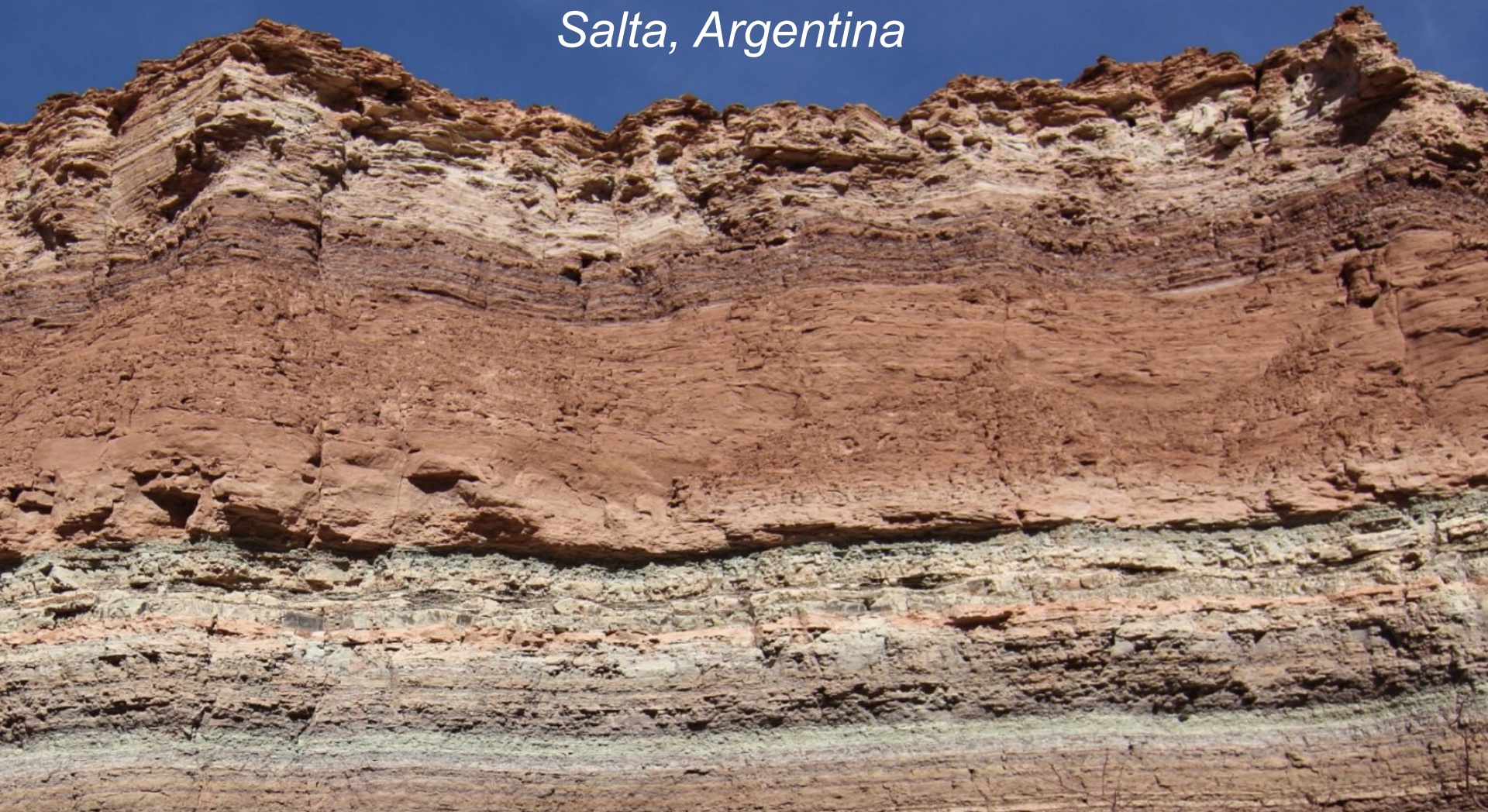



Insights from the 'real world'

9/9/2020

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A photograph of a large, layered rock formation, possibly a cliff face, with a dark, moody color palette. The rock shows distinct horizontal strata and some vertical fissures. The overall tone is dark, with the rock appearing in shades of brown, tan, and grey. A white text overlay is centered on the image.

New forms on top of the old.

A dark, layered rock formation, possibly a cliff face, with the text "New will become old." overlaid in white. The rock shows distinct horizontal strata and a rugged, weathered texture. The lighting is dim, emphasizing the textures and layers of the rock.


New will become old.

A photograph of a massive, layered rock formation, possibly a cliff face or a large rock outcrop. The rock is dark brown or black, with distinct horizontal layers or strata visible. The top of the formation is jagged and uneven. The sky above is a deep, dark blue or black. The overall image has a dark, moody atmosphere.

Old carries a lot of weight... it resists change.



New has no baggage... it loves to explore.



To create tomorrow's new, you need to be a part
of today's new.

A dark, layered rock formation, possibly a cliff face, with the text "Be a part of today's new." overlaid in white.

Be a part of today's new.